



National Bench Rest Shooters Association Magazine Advertising Rate Sheet

SIZE	PRICE/MO
Full Page	\$ 200.00
2/3 page	\$ 160.00
1/2 page	\$ 120.00
1/3 page	\$ 90.00
1/4 page*	\$ 75.00
1/6 page	\$ 50.00

COVERS

Inside Front	\$250.00
Inside Rear	\$250.00
Back	\$300.00

*1/4 page available in vertical format only please.

PREPAYMENT SPECIALS!!!

Full Page ad prepaid for 1 year at \$2,200. Saving \$200 annually.
2/3 page ad prepaid for 1 year at 1,800. Saving \$120 annually.
1/2 page ad prepaid for 1 year at \$1,340. Savings of \$100 annually.
1/3 page ad prepaid for 1 year at \$980. Savings of \$100 annually.
1/4 page ad prepaid for 1 year at \$800. Savings of \$100 annually.
1/6 page ad prepaid for 1 year at \$500. Savings of \$100 annually.

DEADLINES:

ISSUE

January	1-Dec	*IF THE 1st FALLS ON A WEEKEND OR HOLIDAY, THE DEADLINE WILL BE ON THE FOLLOWING BUSINESS DAY.
February	1-Jan	
March	1-Feb	
April	1-Mar	
May	1-Apr	All Advertising space orders, copy & materials must be received by the deadlines stated for the specific issue.
June	1-May	
July	1-Jun	
August	1-Jul	
September	1-Aug	
October	1-Sep	
November	1-Oct	
December	1-Nov	

Publishing Date: 15th of preceding month.

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Advertising Rate Sheet (continued)

DETAILS

All ads must be **prepaid** by the deadline posted to run.

All ads are in full-color; there is no discount for B&W.

No additional charge for bleeds at this time.

Specific placement is available at no additional charge, subject to availability & Editorial approval.

REQUIREMENTS:

Computer-to-Plate publication. Cover & body are printed on 80# glossy text with saddle-stitch binding.

Format ads on CD, PDF, .TIF, .EPS, .JPG preferred with 300 dpi.

Ad sizes are based on 3-column format.

We are only responsible for the accurate output of the digital ad submitted.

Although we will make every effort to correct deficiencies such as typos & bad scans prior to print, we will not take responsibility for receipt of deficient ads received.

CONTRACT & COPY REGULATIONS

All verbal instructions must be confirmed in writing before print deadlines.

Editor reserves the right to reject advertising copy which she deems objectionable, misleading, not in the best interest of the readers, or derogatory in nature.

Editor assumes no liability if it becomes necessary to omit an advertisement.

MAILING INSTRUCTIONS

Email of advertising orders are preferred. Please forward all required documents to: nbrsa.manager@gmail.com

If mailing materials, please send these to : NBRSA, PO Box 6770, Sheridan, WY 82801. Phone: 307 655-7415